## **Christian Koch**

#### **▲** PERSONAL INFORMATION



Geburtsdatum: 16.11.1985 / Templin, Germany

Nationalität: deutsch

Adresse: Ostpreußendamm, 65B, 12207 Berlin, Germany

**Telefonnummer:** +49 176 801 698 02 **E-Mail-Adresse:** koch@code-k.info

Web: devs.berlin

**Web:** linkedin.com/in/code-k

Role: Senior Developer & Teamlead | Full-stack | DevOps

## **▲** 01 PROFILE

A motivated, versatile hands-on developer with leadership & general management skills as also >15 years experience in digital marketing & development. Always looking for new challenges.

Highly skilled Senior Software Engineer and Teamlead with extensive experience in fullstack development. Committed to delivering high-quality software solutions, leading teams to success, and driving project success. Seeking a challenging role where I can utilize my strong technical expertise, leadership skills, and passion for innovation to contribute to the growth and success of a dynamic organization.

#### **2** 02 EMPLOYMENT HISTORY

02/2019 - present Berlin, Berlin, Deutschland

## Senior CRM Developer | Teamlead | Fullstack \_crsd, Cruiseadors GmbH

- Led a cross-functional team of developers to successfully deliver a complex software project, ensuring on-time delivery and adherence to quality standards.
- Implemented agile development methodologies, streamlining the software development lifecycle and increasing team efficiency by 20%.
- Developed and maintained scalable web applications using cutting-edge technologies, resulting in a 30% improvement in application performance.
- Mentored and coached junior engineers, fostering a collaborative work environment and facilitating knowledge sharing, resulting in a 40% reduction in onboarding time for new team members.

07/2015 - 01/2019 Berlin, Germany

# Teamlead Development | Direct Marketing United Digital Group, UDG Berlin GmbH

Clients: mobile.de, eBay, bonprix, Telefonica O2, Huawei, GFK, Porsche and more.

#### Main tasks:

· Technical project-management & guidance

- · Innovations driver
- · Solution engineering
- Development of quality assurance processes Strategic consulting
- · Email & Template development
- · Email campaign management
- Customer Journeys
- Web development (LPs & Microsites, Tools, CMS)
- Training and leadership of a small team with 2-4 employees Resource planning
- · IT Management & System Administration

#### **Major Achievements:**

- Intranet Blog for mobile.de (Wordpress)
- Socialmedia-Guide for Telefonica O2 (Wordpress)
- Inhouse tool (called "X-Check") for internal and external feedback and quality assurance (Custom PHP/MySQL)
- Sent more than 1 billion emails for eBay

2015 - 2021

Kleinmachnow / Berlin,

Germany

Co-Founder & Partner Choo Refund UG

· development & tech setup...

2011 - 06/2015

Berlin, Germany

## **DM Development**

## UDG Berlin GmbH | Former KMF Werbung GmbH

Clients: eBay, mobile.de, Royal Canin, Navigon, Microsoft, Bentley and more.

#### **Used e-Marketing Platforms:**

eMarsys, HubSpot, Salesforce Marketing Cloud, Mailchimp, etc.

01/2008 - 2011 Berlin, Germany

## Web Development | Programming KMF Werbung GmbH

Clients: eBay, mobile.de, Royal Canin, Navigon, Microsoft and more.

- Frontend Development for Direct Marketing
- · Development for Landingpages and Applications.
- Native Development for iOS Applications.

08/2002 - 10/2007

Elmshorn / Pinneberg,

Germany

## Retail Salesman Famila Nord-Ost

Training as a seller in the field of food & later subsequent execution of the profession.

#### **☎** 03 EDUCATION

2022 - present

## Self-study in Machine Learning & Al

#### O3 EDUCATION

2010 – present Self-study in iOS App Development

2002 – present Self-study in Web Development

07/2000 - 07/2002 Realschulabschluss
Pinneberg, Germany Berufsschule Pinneberg

Apprenticeship / Training as a retail salesman

#### **3** 04 INTERNSHIPS

01/2008 - 06/2008 Web Development at KMF Werbung GmbH

06/2002 - 07/2002 Application development at University Trier

Six week holidays internship:

· Pascal & Delphi

## **O** 05 REFERENCES

wolter@crsd.de Sebastian Wolter

\_crsd, Cruiseadors GmbH

Current Managing Director & Founder of \_crsd, Cruiseadors GmbH.

Former Managing Director at UDG Berlin GmbH & KMF.

Please don't contact yet without my explicit approval!!

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Senior Technical Consultant

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Impeo Software GmbH

Former Managing Director & CTO at UDG & KMF.

tobias\_schloesser@web.de Tobias Schlösser

Sparkassen-Finanzportal GmbH

Former Managing Director at UDG Berlin GmbH.

in	<b>&gt;</b> <	t	0
及 07 SKILLS			
- GENERAL Full Stack Development FORTGESCHRITTEN	DevOps FORTGESCHRITTEN	Team Collaboration FORTGESCHRITTEN	Technical Leadership FORTGESCHRITTEN
Agile Methodologies FORTGESCHRITTEN			
- LANGUAGES & FRAME HTML / CSS / SCSS		PHP	React
NodeJS	MongoDB	Typescript	SWIFT
OBJECTIVE-C	SQL / noSQL	AMPScript •	GIT •
GULP	Webpack	Rollup	and many more
- SYSTEMS & TOOLS eMarsys	HubSpot	MailChimp •	Salesforce, SFMC
Adobe Campaign Classic	bash —	docker •	wordpress
other cms systems	Woocommerce	magento 2	other e-commerce systems
Github Desktop	SourceTree	Dreamweaver	VS Code
	V0005 0 ID		

PhotoShop

Figma

XCODE & IB

CODA, SUBLIME, ATOM (Storyboards)

## ↓ 07 SKILLS - SYSTEMS & TOOLS Sketch Jira Invision and many more.. **★** 08 STRENGHTS CRM Technical expertise Leadership skills Problem-solving abilities

**Quality Assurance** 

Strong communication

## **♣** 09 LANGUAGES

German Englisch

**MUTTERSPRACHE FORTGESCHRITTEN** 

## **10 HOBBIES**

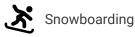


Aquariums

Team collaboration



Fullstack proficiency



**Direct Marketing** 



